

HEALTH - EMPLOYMENT IMMIGRATION & KIDS FAIR



SPONSORSHIP I N F O R M A T I O N P A C K E T

ORLANDO

DECEMBER 10, 2011

www.aaccflorida.org/fair



SPONSORSHIP

Arab American Community Center of Central Florida
4540 West Colonial Drive, Suite A
Orlando, Florida 32808
Website: www.aaccflorida.org
Email: aaccinfo@gmail.com
Telephone: (407) 504-7333

ABOUT ARAB AMERICAN COMMUNITY CENTER

The Arab American Community Center (AACC) of Central Florida is a 501-C3 non-profit organization a non-partisan, non-sectarian, tax- exempt nonprofit organization dedicated to providing the greater Orlando area with services that meet the community's economic, social and cultural needs. With specialized expertise in the Arab culture, we strive to empower Central Florida Arab Americans to become strong, healthy, confident, engaged and integrated citizens.

EVENT DESCRIPTION:

The AACC will be conducting its Health, Employment, Immigration and Kids Fair as we have identified these three areas as extreme importance to our community. The event will allow our community to be exposed to professionals and information regarding the three fields above. We truly believe in benefiting our community and catering to their needs.

For the Health portion of the fair we envision providing free diagnostic checks for diabetes, breast cancer, heart disease, etc. In addition to physical services we would like to provide medicinal samples, pamphlets, and health seminar for the Fair's attendees. Also to reiterate our dedication to community service, we have invited the Central Florida Blood Bank for those who wish to donate blood.

The Employment aspect will include resume workshops, employer with spot interviews, guidance counselors, and seminars to educate the community on higher-education, technical certifications, and job-hunting techniques.

We will also have several volunteer Immigration attorneys providing free consultations. Often times, those who are out of status believe they do not have relief and/or are afraid to come forward due to the fear of being exposed.

It would not be a traditional AACC event if we did not have something special for children. We believe in core family values and hope our events are attended by families as a whole. We will have carnival rides, music and food for all. For many this event may be stressful and we would like to offer entertainment for those who wish to better themselves.

With the Health, Employment, Immigration and Kids Fair, we hope to offer hope, inspiration and peace of mind for our community.

3RD ANNUAL HEALTH, EMPLOYMENT, IMMIGRATION & KIDS FAIR

Date: December 10th, 2011
Time: 12:00 p.m. to 7:00 p.m.
Place: Central Florida Fair
4603 West Colonial Drive
Orlando, Florida 32808
Attendance: Expected 5,000



SPONSORSHIP OPPORTUNITIES

- Demonstrate your product / service attributes
- Increase sales
- Strengthen your brand

Because we know your corporate objectives are specific to our individual needs, we've presented a variety of opportunities to consider. Please take a moment to review these opportunities and the sponsor benefits that can be incorporated into an individually tailored program just for you.

SPONSORSHIPS

- Platinum Sponsorship. \$1,500
- Gold Sponsorship \$1,000
- Silver Sponsorship \$750

Sponsorship can be met by cash or in-kind donations (Advertising, service, door prizes, etc.) or a combination of both in every sponsorship level.

PLATINUM SPONSORSHIP

Link your brand to an extraordinary event marketing and media campaign directed to Orlando's Arab-American community. Receive Platinum sponsorship rights to a beloved community Fair with proven attendance, national entertainers and a worthy charitable cause. Platinum sponsorship will ensure your logo be given priority exposure on all media used to promote the fair. Platinum sponsorship also includes all the benefits of the Gold sponsorship.

MARKETING RECOGNITION

Your brand logo is prominently placed in the Fair media and marketing campaign to include Fair postcards, Fair flyers and booklet (Which will be distributed to the attendees at the Fair day).

WEBSITE RECOGNITION

Prominent logo identification of your brand on the AACC's web site. Event website will contain link to your site. Platinum sponsors will be given a large size logo on the website.

SIGNAGE AT EVENT

Receive the right to display up to 3 banners on the Fair grounds. Platinum sponsor banners will be prominently displayed at the Fair entrance and exit.

GOLD SPONSORSHIP

Link your brand to an extraordinary event marketing and media campaign directed to Orlando's Arab-American community. Receive Gold sponsorship rights to a beloved community Fair with proven attendance, national entertainers and a worthy charitable cause. Gold sponsorship will ensure your logo to be noticeably placed on all media used to promote the fair. Gold sponsorship also includes all the benefits of the Silver sponsorship.

MARKETING RECOGNITION

Your brand logo is prominently placed in the Fair media and marketing campaign to include Fair postcards, Fair flyers and booklet (Which will be distributed to the attendees at the Fair day).

WEBSITE RECOGNITION

Prominent logo identification of your brand on the AACC's web site. Event website will contain link to your site. Gold sponsors will be given a medium size logo on the website.

SIGNAGE AT EVENT

Receive the right to display up to 2 banners on the Fair grounds.



SILVER SPONSORSHIP

Link your brand to an extraordinary event marketing and media campaign directed to Orlando's Arab-American community. Receive Silver sponsorship rights to a beloved community Fair with proven attendance, national entertainers and a worthy charitable cause. Silver sponsorship will ensure your logo to be noticeably placed on all media used to promote the fair.

MARKETING RECOGNITION

Your brand logo is prominently placed in the Fair media and marketing campaign to include Fair postcards, Fair flyers and booklet (Which will be distributed to the attendees at the Fair day).

WEBSITE RECOGNITION

Prominent logo identification of your brand on the AACC's web site. Event website will contain link to your site. Silver sponsors will be given a small size logo on the website.

SIGNAGE AT EVENT

Receive the right to display a banner on the Fair grounds.

SPONSOR BENEFITS

The following benefits are based on the level of your financial commitment to support the Orlando Arab American Fair. Sponsor levels and benefits can be tailored to fit the needs of your company. They include:

- Corporate name recognition / logo recognition in some or all of the Fair
- Advertising
- Corporate name recognition / logo recognition in your sponsored area
- Complimentary advertising in the Fair program
- Banner placement and signage
- Inclusion on event signage
- Marketing materials (flyers / posters / etc.)
- Press releases
- Fair program
- Web page and link

CONTEST & PROMOTIONS

Please Note:

All contributions are tax deductible to the fullest extent permitted by law Benefits and levels can be customized to suit individual sponsor needs.



HEALTH-EMPLOYMENT-IMMIGRATION & KIDS FAIR

SPONSORSHIP APPLICATION FORM	
Company Name:	
Contact Name	
Address	
Phone	
Fax	
E-mail	
Website	
Sponsorship Level	
<input type="checkbox"/> Platinum Sponsorship (\$1,500)	
<input type="checkbox"/> Gold Sponsorship (\$1,000)	
<input type="checkbox"/> Silver Sponsorship (\$750)	
<p>In order to be included in the appropriate planning and recognition areas and materials, we kindly ask that you mail Your tax-deductible contribution payable to Arab American Community Center by January 31, 2011 and Your current business card</p>	
Signature:	Date:

RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

This agreement is made (month/date/year) _____, between

(Print your name here), _____ herein referred to as “VENDOR” and the Arab American Community Center of Central Florida. IN CONSIDERATION FOR PARTICIPATION in the Health, Employment, Immigration and Kids Fair the undersigned hereby agrees to the following:

- 1) Vendor releases and forever discharges the Arab American Community Center of Central Florida, its board of directors, agents, employees (including volunteers) and the City of Orlando from all liability due to loss or damage and any claim or demand therefore, on account of injury or property damage sustained by any individual or entity resulting from the Vendor’s use of or participation in the Health, Employment, Immigration and Kids Fair.

- 2) Vendor agrees to indemnify and hold harmless the Arab American Community Center of Central Florida, its board of directors, agents and employees (including volunteers) and the City of Orlando from any monetary/property loss, liability, damage or cost, including attorney fees, arising out of Vendor participation in the Health, Employment, Immigration and Kids Fair, whether caused or not by the negligence or willful act of the Vendor or any other persons or entity.

- 3) Vendor hereby assumes full responsibility for the risk of bodily injury, death, or property damage relating from or arising out of Vendor participation in the Health, Employment, Immigration and Kids Fair.

- 4) Vendor further expressly agrees that the forgoing RELEASE and WAIVER of LIABILITY and INDEMNITY AGREEMENT is intended to be as broad and inclusive as permitted by the laws of the State of Florida. If any provision of this Agreement is held by a Court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions shall nevertheless continue in full force and effect without being impaired or invalidated in any way.

- 5) Vendor has read and understands the **RELEASE** and **WAIVER of LIABILITY and INDEMNITY AGREEMENT**, is authorized to and voluntarily signs the same.

Signature: _____ Date: _____

CREDIT CARD AUTHORIZATION FORM

Instructions

- 1) Fill out this form.
- 2) Fax it to: 1 (866) 885-5385

As a participant of the 2011 Health, Employment, Immigration and Kids Fair, I authorize the Arab American Community Center of Central Florida (AACC) to charge my credit card for the listed amounts on the dates indicated below for the Sponsor/Vendor package. I understand that the Arab American Community Center of Central Florida, will verify this information with the credit card company, and I herewith declare that this information is correct.

I understand and agree that:

- 1. All signed contracts with the Arab American Community Center of Central Florida, are non-refundable, non-transferable and cannot be changed.
- 2. I understand that once I sign this form, I am liable for the entire contract amount.

Installments:

First installment to be charged upon signing this form for \$ _____

Second installment to be charged on for \$ _____

Third and final installment charged on for \$ _____

The Undersigned, _____, authorizes the Arab American Community Center of Central Florida to process the charges from the following debit/credit card.

CARD INFORMATION:

Card Type: ___ American Express ___ Visa ___ MasterCard

Card Number: _____ **Security Code:** _____

Visa and MC - Flip the card over. It is the last three numbers found in the right side of Signature stripe. American Express - The four numbers found above the 15-digit credit card number.

Expiration Date: Month: _____ **Year:** _____

Card Holders Name: _____ **Your Contact Phone #:** _____

Card Statement Address: _____

City: _____ **State:** _____ **Zip:** _____

Signature: _____ **Date:** _____